



MOVIANTO BELGIUM READY FOR GROWTH

by adding ShipitSmarter
to their logistics process

CUSTOMER CASE



Movianto, part of the Walden Group, is the European leader in logistics and transport for healthcare. They are the preferred European healthcare solutions partner with best-in-class quality for the pharmaceutical, biotech, medical device and diagnostic industries. Movianto's Belgium site is currently expanding their distribution services and has chosen ShipitSmarter to further optimize their international logistics process.





With ShipitSmarter we are prepared for European or Global growth and ready to realize our ambitions. ”

LEEN MICHIELS, SITE MANAGER AT MOVIANO BELGIUM

Preparing for growth

“With our ambition in mind, we are further optimizing and automating our international shipping capabilities”, says Leen Michiels, Site Manager at Movianto Belgium. Movianto is anticipating the continuously changing client demand and the company is expanding into new markets. “As a market leader in logistics and transport for healthcare organizations, we continue to innovate, grow along with our clients and be ready to offer new services.”

International partnership

“We have been looking for a smart shipment solution. Based on our experience, the choice for ShipitSmarter was made. As Movianto Netherlands already uses this Transport Management Platform with great satisfaction, we were very pleased to implement this solution in Belgium. In addition to their knowledge and experience there is also an enormous benefit of scale, enabling us to extend the Dutch arrangements to Belgium. It makes sense to expand internationally with a partner like that,” says Michiels.

Management by insights

As a result Movianto Belgium’s international shipping process is currently automated, starting

from the selection of the best carrier based on the customer’s order criteria, to the production of the shipping label, leading to track and trace monitoring and finally resulting into e-invoicing. This makes it easy to identify deviations in amounts invoiced versus the contracted ratings. Furthermore, a real-time carrier performance management dashboard has been made available, allowing Movianto to proactively anticipate exceptions and further optimize the customer experience.

Movianto is responsible for the order lifecycle of its clients, measuring and steering on performance and fulfilling the agreements that the client has made with Movianto. Michiels: “ShipitSmarter has been integrated with our ERP system. In addition to the logistical advantages, we are also operating in a more sustainably way now, since the entire invoice process is now fully digitalized”.

Patient first policy

“The patient is at the heart of everything we do”, Michiels explains, “All our employees are trained to always get the right product to the right location at the right time. The patient needs are paramount in all our processes. Quality standards, audits and inspections are a permanent part of the way

we work. After all, people’s lives are at stake. We supply medical wholesalers, hospitals, doctors and pharmacies and even direct to patient. That’s when we must be able to rely on partners like ShipitSmarter with a solution that enables us to always meet or exceed the agreements that our clients have made with their customers.

“We are very proud of this extension of our partnership with Movianto,” says Michiel van Mourik, Managing Director at ShipitSmarter. “They have an extensive knowledge and expertise in setting up, and optimizing, logistics processes. The ShipitSmarter platform fits Movianto’s wishes, requirements and conditions seamlessly.”

Putting into practice

“Movianto’s key-users were involved during the entire project. In addition, training on the job and clear work instructions have been created. This contributes greatly to the final system adoption. The mutual cooperation between Movianto and ShipitSmarter during the entire project, from scoping to realization was very good and pleasant. The benefits are clear: “The required shipping labels are printed automatically, which saves a lot of hassle and manual work. In short, we are able to operate more sustainably, faster, more efficient and at even higher quality, today and in the future.” Michiels concludes: “With ShipitSmarter we are prepared for European or Global growth and ready to realize our ambitions.”