

# IMPROVE YOUR SHIPMENT MANAGEMENT PROCESS

With ShipitSmarter's Shipment Management Platform



SHIP IT SMARTER  
WITH SHIPITSMARTER

**ship**it  
**smarter**

You ship hundreds of products every day. An efficient shipment process and the option to select the best carrier for each shipment are essential to deliver a great customer experience. What are the key elements of this process and what is the best software solution for you? Meet ShipitSmarter, the Shipment Management Platform especially developed to support your business with efficient and cost-effective shipping. A platform that simplifies shipment complexity, helps you achieve your objectives and optimises your customer experience at the same time.



**SHIPITSMARTER CONDENSES GROWING COMPLEXITY INTO ONE SHIPMENT MANAGEMENT PLATFORM, WHICH FOR YEARS HAS HELPED MANY COMPANIES EXCEL IN THEIR TRADE.**

### **Transportation management**

Distributing your products calls for smart transport management. You are not shipping just one package a day, but more likely dozens, hundreds or maybe thousands. Planning and monitoring these shipments is very time-consuming. Can you always find the right carrier for every single shipment? ShipitSmarter offers you a great shipment management platform, guiding you in selecting carriers based on their specialties and fees structures.

### **End-to-end excellence in the shipment lifecycle**

At ShipitSmarter we understand your need to organise your transport management in the best possible way: with maximum effectiveness and efficiency. That is why we developed a tool to manage all operations required for smoother and smarter shipping. Our advanced software offers end-to-end excellence, providing you with a simple step-by-step process to ensure that your shipment is delivered at the right place, at the right time and at the right price.



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With ShipitSmarter we have a single platform that allows us to manage all our transportation in the same way, across locations and transport modalities. ”

BART VERMEULEN,  
CATEGORY MANAGER STORK B.V.

## Carrier management

You have an abundance of carriers, willing to deliver your shipment at its point of destination. But which one to select? The ShipitSmarter platform tracks and measures the performance of every single carrier enabling efficient planning and decision-making.

### Carrier independence

ShipitSmarter is a multi-carrier platform using your contracted terms and conditions for the best possible shipping option. Every step of the process is monitored and supported: from order creating and shipment booking to successful delivery and freight audit.

## Automated carrier performance monitoring

Besides invoice auditing, getting insights into carrier performance is crucial to your business. Is the shipment delayed? Is it handled and delivered according to the service level agreement? ShipitSmarter will automatically monitor an invoiced shipment using the requested service level, weight, size and other features to detect any deviations. Should you have a 'money-back guarantee' protection, ShipitSmarter will generate a report identifying all eligible shipments.





**We are now able to process 20 to 30 % more cross-docking orders with the same team. ”**

JOHN FRIJSEN,  
SUPPLY CHAIN SME AT CROCS

### The best financial options

The platform provides a crystal-clear overview for complete cost transparency. You want to analyse transportation costs and related fees per cost centre? No problem. You need financial details by region? Consider it done. Accruals are easily calculated since all your booked shipments and carrier invoices are available in ShipitSmarter. The platform compares all your contracted rates with preferred carriers and presents you the option with the best achievable service or with the lowest price. Simple and smart, to get you the best conditions for your shipments.

### Reduce shipping costs

ShipitSmarter is easy to use, saving you time and money. Just enter the rates and contracted service levels from your preferred carrier and the system will automatically compare the invoice with the agreements you made. There is no need for you to check every single invoice because the system will detect any deviations from agreed pricing. It is as simple as that.



FASTER. CHEAPER. MORE EFFICIENT.

SAVE AT LEAST  
**10%**  
ON SHIPPING COSTS

### Invoice auditing in real-time

ShipitSmarter compares the invoiced rates and related charges of every shipment with the agreed and contracted fees and detects deviations in real-time. A helpful feature since surcharges (e.g. fuel) may fluctuate daily, causing invoice deviations. As ShipitSmarter uses real-time data flawless price management is assured.

The ShipitSmarter platform gives you the information you need to be in control of your shipping costs. Not only will you have a clear insight into transport costs per client and per country, but also into exception reporting and reports on accruals versus actuals. Financial management of your shipments has never been easier, allowing you to focus on your core business and customers.



“

By implementing ShipitSmarter, 3M has succeeded in doubling the loading percentage of lorries, while CO<sub>2</sub> emissions have been reduced by 50%. It is amazing that organizations still don't consolidate their transport. ”

PATRICK VAN DE VYVER,  
EMEA LOGISTICS OPERATIONS MANAGER AT 3M

### Freight audit

Freight audit helps you to significantly reduce cost, as much as 10% or more. ShipitSmarter checks all your incoming invoices using the 3-way matching principle: compare the carrier's performance with the contracted agreements and the invoiced rates. Price, service level and shipment details are all considered so that you will only pay for what was delivered.

Shipment cost can differ from day to day for many reasons. The rate for the same shipment to the same destination can one day be significantly higher or lower than the week before. Quite often, a carrier's invoicing system has not received the timely updates with current rates, or it may not adjust fees according to prior agreements. The result? An incorrect invoice. To make sure that you always pay the right amount, ShipitSmarter loads and compares the carrier invoices, immediately identifying and signalling invoicing differences.





## SHIPITSMARTER CONDENSES THE GROWING COMPLEXITY INTO ONE SHIPPING TOOL TO HELP YOU:

1. make the best carrier selection
2. establish end-to-end shipment visibility for all parties involved
3. optimise your financial process
4. get real-time business insights

### Booking shipments easily

ShipitSmarter offers the possibility to compare all shipping rates in one place. After selecting the most suitable carrier and service level, the platform takes care of the complete booking process. All relevant shipment details are automatically communicated to your preferred carriers via Application Programming Interface (API), Electronic Data Interchange (EDI), email or any other carrier-specific integration. Shipping labels are fully configurable and can be printed directly from the ShipitSmarter platform. Where carrier-specific labels are needed, the labels are predefined and approved by the carriers. It could not be simpler!





**BOOKING, LABEL PRINTING; INDEPENDENT TRACKING; RATE CALCULATIONS AND UPLIFT; FREIGHT AUDIT AND CARRIER MANAGEMENT: SHIPITSMARTER'S SHIPMENT MANAGEMENT PLATFORM HAS IT ALL!**

### **ADDITIONAL FUNCTIONALITIES:**

- Book and label printing module
- Rate calculation module
- Visibility and tracking module
- Carrier Connection module
- Proof of Delivery module
- Shipment Consolidation module
- Quote module
- Transportation Performance Management module
- Freight Audit module
- Analyse it Smarter module

**ship**  
**it**  
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