

VISIBILITY AND TRACKING MODULE

Optimizing your customer experience



REALTIME USER-FRIENDLY INTELLIGENT SHIPMENT TRACKING DATA AVAILABLE FOR YOU AND YOUR CUSTOMERS

In a world where information is available at lightning speed, the demands that your customers make, continue to increase. They will request accurate information from you at any time of the day, giving them real time insight into the status of their shipments.

This might not be as easy as it seems. Especially when you use multiple carriers. Sharing a tracking number with your customers and redirecting them to a carrier specific webpage is not sufficient anymore. Realtime user-friendly intelligent solutions are required. Discover the advantages of ShipitSmarter's Visibility and Tracking solution.

Benefits

- ★ Immediate access to accurate real-time shipment statuses.
- ★ Easy integration of any carrier tracking event.
- ★ Shipment statuses are automatically updated based on tracking events.
- ★ Integration based on carrier preferred method, decreasing implementation time.
- ★ Optimized customer experience.

All tracking data available in one click

When you book a shipment in ShipitSmarter, a unique tracking number is generated between ShipitSmarter and your carrier. Your carrier can now provide ShipitSmarter with shipment status updates referring to this unique tracking number. The provided status updates are processed by ShipitSmarter and enable you to track a shipment with just one click, independent of the carrier. The status of your shipment is then automatically updated. Redirecting your customers to your carrier's website history.



Without a good transport management system (TMS) it would be impossible for us to provide our customers with the level of visibility and service they expect.

VALERIE LE BLANC, TRANSPORT AND LOGISTICS MANAGER EMEA AT BECKMAN COULTER



BOOKING, LABEL PRINTING; INDEPENDENT TRACKING; RATE CALCULATIONS AND UPLIFT; FREIGHT AUDIT AND CARRIER MANAGEMENT: SHIPITSMARTERS' SHIPMENT MANAGEMENT PLATFORM HAS IT ALL!

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MORE INFORMATION?

PLEASE CONTACT US!